





Tesla's business model can be summarized as designing, manufacturing, and selling electric vehicles, energy storage systems, and solar products.

The company's main focus is on producing high-quality electric vehicles, including the Model S, Model X, Model 3, and Model Y, which are designed to be environmentally friendly and provide a sustainable alternative to traditional gasoline-powered vehicles. Tesla also produces energy storage systems, such as the Powerwall and Powerpack, which are designed to store energy generated from solar panels or other renewable energy sources.

In addition to its vehicle and energy storage products, Tesla also offers solar products, such as solar panels and solar roofs, that allow customers to generate their own clean energy and reduce their reliance on the traditional power grid.

Tesla's business model is built on innovation and disruptive technology, with the goal of accelerating the transition to a sustainable energy future. The company has also invested heavily in building a network of charging stations and superchargers to make electric vehicle ownership more practical and convenient for its customers.